

# Dakota Adventures

Official guide to the Sport Show



## Advertising Rates

		Online Included	Add Full Color
1/8 Page 2.25" x 5.05" or 4.55" x 2.45"	\$171	0	\$42
1/4 Page 4.55" x 5.05" or 9.25" x 2.45" or 2.25" x 10.25"	\$268	10,000	\$80
1/2 Page 4.55" x 10.25" or 9.25" x 5.05"	\$455	20,000	\$155
Full Page 9.25" x 10.25"	\$850	25,000	\$255
Back Cover 9.25" x 10.25"	\$1395	45,000	Included

In addition to being handed out at the show, over 17,500 copies will be inserted into The Bismarck Tribune the Saturday prior to the Sport Show as the official guide to the 2018 show. It will be reaching over 40,000 readers in the Burleigh/Morton counties alone- readers that are potential customers for you!

## Future Sport Show Dates

# 2019

February 15, 16, 17

# 2020

February 14, 15, 16

Mark your calendars and plan to attend!



For more Sport Show information, contact:

Stacey Lang  
701-250-8201  
stacey.lang@bismarcktribune.com

or

Cassie Kraft  
701-250-8280  
cassidy.kraft@bismarcktribune.com

Toll Free 1-888-645-2221 • PO Box 5516, Bismarck, ND 58506

## 2018 VENDOR INFORMATION



Fri, Feb 16 • Sat, Feb 17 • Sun, Feb 18

Bismarck Event Center • Bismarck, ND

[www.bismarcksportshow.com](http://www.bismarcksportshow.com)

Dock Dogs



Ultimate Outdoor Adventures



Scott Glorvigen



# Floor Space Exhibitors

# Speakers & Attractions

## Price per square foot (Venue layout inserted)

400'-999' .....	\$1.52	4000-4999 .....	\$1.28	10,000-11,999 .....	\$1.02
1000-1999 .....	\$1.47	5000-5999 .....	\$1.20	12,000-15,499 .....	\$0.91
2000-2999 .....	\$1.41	6000-6999 .....	\$1.12		
3000-3999 .....	\$1.34	7000-9999 .....	\$1.07		

## Floor Rate Ad Special

Purchase any sized ad in the February 2018 Dakota Adventures and we'll take 25% of the cost of your ad! This discount also applies to tabs or glossy flyer inserts that publish in Dakota Adventures. Good for your business - good for your bottom line!

## Booth Vendors

### Option 1 - \$350 Booth Only

- 10' x 10' booth space

- 3 ft. draped side rails
- One 8 ft. table & two chairs
- Free electricity (where available)

### Option 2 - \$500 Booth Bundle

- 10' x 10' booth space (Regularly \$350)
- 1/8 page full color ad in Dakota Adventures (Reg. \$213) (Increase ad size for additional cost)

**BEST VALUE!**

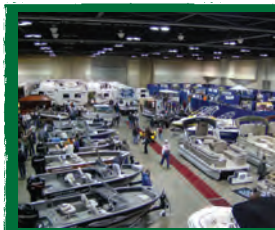
## Early Bird Offer

Buy one ad in Dakota Adventures and get one free ad in the Bismarck Tribune!

Offer available only to those vendors who turn in a signed Sport Show contract by November 17, 2017. Your free ad will run in the Bismarck Tribune (equivalent inches) within 30 days of the Sport Show. You select the date. Color and Sundays extra. Any ad purchased must be the same size, or larger, than the ad purchased the previous year in Dakota Adventures. Also available to new advertisers with any size ad purchase.

## Floor Space & Booth Exhibitors

Please submit your contract and payment by November 17, 2017, as your first right of refusal. Starting on November 20, 2017, spacing will be available to all other applicants.



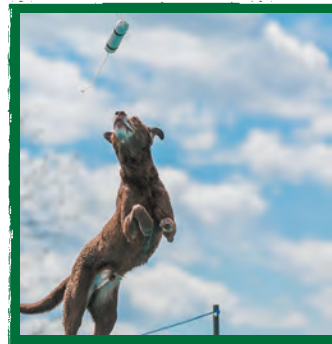
### Scott Glorvigen

Scott Glorvigen of Grand Rapids, MN has been fishing for 53 years. He aspired to become a Lund Pro-Staff growing up because his dad had a good friend that owned the Lund Dealership in his hometown so that was the only boat his family fished out of. In 2004, Glorvigen won the Professional Walleye Trail (PWT), leading that to become the best year of his life. Glorvigen has been an ICAST member for 25+ years, NPAA Member, Lund AYA Sponsorship, plus local angling community support.



### Ultimate Outdoor Adventures

Jason Wright & Kurt Schirado have a reputation of being enthusiastic and professional promoters of the fishing industry and opportunities which North Dakota provides all anglers. Together the fishing duo has more than 50 years of combined fishing experience and will share realistic tips & techniques to catching more walleyes while providing insight on the newest tackle, gear and equipment to make every fishing adventure more successful. Whether you fish Lake Sakakawea, pitch jigs on the Missouri River, troll the flats of Lake Oahe or target the smaller prairie lakes, they will provide an entertaining and informative seminar for both the novice and expert angler.



### DockDogs®

This year we are extremely proud to announce that we will again be hosting DockDogs® as our main attraction. A crowd favorite at our 2017 show, DockDogs® is the largest presenter of dock jumping and dock diving dog performance sports in the world!

